

## Lessons from Global Evidence & Experience on Natural Resource Revenue Management & Implications for Ukraine

### Daniel Kaufmann, President & CEO (with Andrew Bauer) Natural Resource Governance Institute (NRGI)

Presentation at the Sustainable Resource Management Forum – Kyiv, Ukraine December 7-8<sup>th</sup>, 2015

# The Natural Resource Governance Institute (NRGI)

#### Ideas

- Extractive Industry Transparency Initiative (EITI) and mandatory disclosure standards
- Resource Governance Index
- Natural Resource Charter
- Research: Contracts, tax regimes, revenue sharing, revenue management, local content, transparency and accountability

#### **Technical Assistance**

- Fiscal regimes and contracts (e.g., Ghana, Guinea, Mongolia, Sierra Leone)
- Revenue management and distribution (e.g., Canada, Ghana, Indonesia, Libya, Mongolia, Myanmar, Nigeria, Peru, Timor-Leste)

#### **Capacity Building**

- Parliamentary training program
- Training hubs (e.g., Oxford, CEU, regional)









# Outline

- Challenges of managing non-renewable resource revenues
- International experiences (& Implications for Ukraine) of Natural Resource revenue management:
  - Macroeconomic frameworks
  - Sovereign wealth funds
  - State-owned company reform
  - Resource revenue sharing
  - Transparency & Accountability (& EITI)
  - -- Tax Reform & Anti-Corruption Considerations

Macroeconomic management: Why treat oil, gas and mineral revenues differently?

**Oil, gas and mineral revenues:** 



Results in specific challenges

Common tools and institutions used to manage and distribute natural resource revenues

- Policies and tools
  - Macroeconomic frameworks and fiscal rules
  - Revenue forecasting
  - Transfers to subnational entities
  - Budget planning
  - Monetary policy
- Institutions
  - Sovereign wealth funds
  - National oil or mining companies
  - Development banks

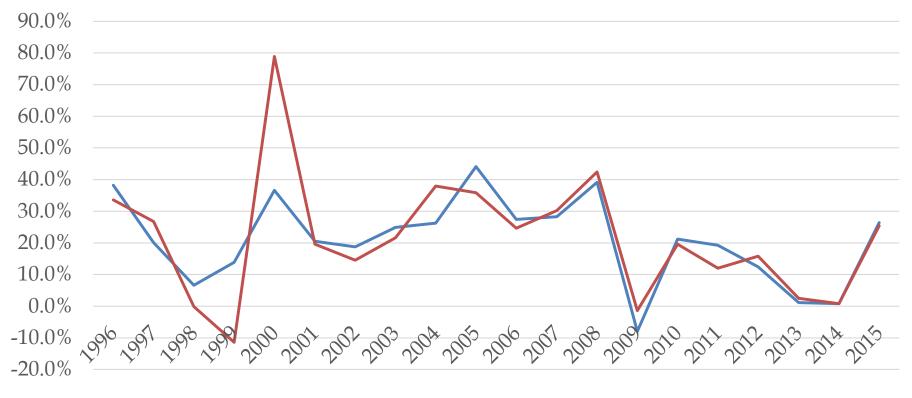
## How resource dependent is Ukraine?

- Coal, iron ore, titanium ore, uranium and manganese ore producer, plus some gas production.
- Non-renewable resource rents represented approx. 7.7% of GDP in 2013.
- Gas transit revenues represented USD 2-4 billion per year from 2013-15 (5-15% of fiscal revenue).
- Minerals and fossil fuels represented 33.4% of exports in 2012.

Sources: World Bank; USGS; Eurasia Daily Monitor

#### Is expenditure volatility a problem in Ukraine?

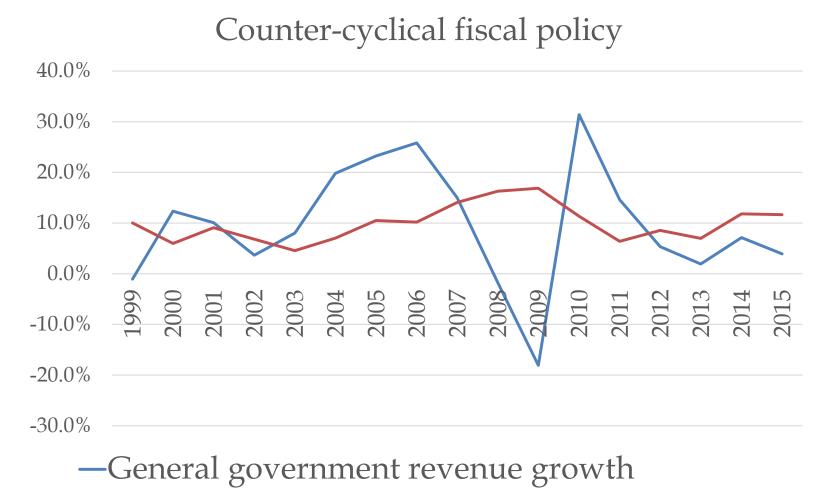
#### Pro-cyclical fiscal policy in Ukraine



General government revenue growthGeneral government total expenditure growth

Data source: IMF WEO

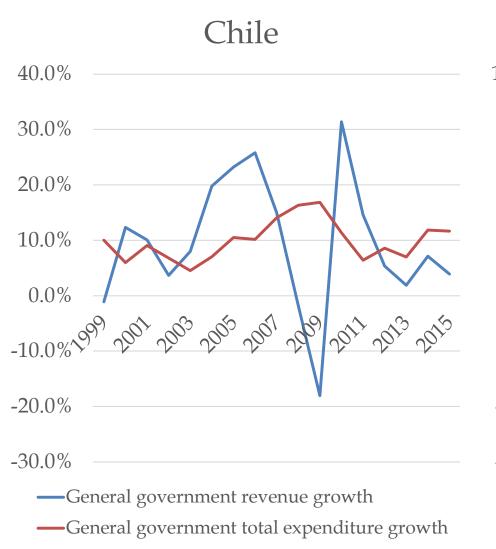
### Expenditure volatility in Chile

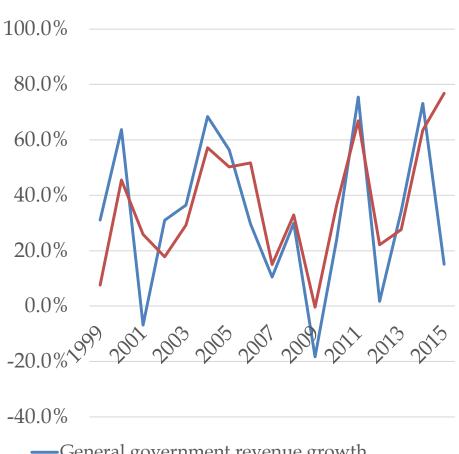


-General government total expenditure growth

Data source: IMF WEO

#### Expenditure volatility in Chile and Venezuela





Venezuela

—General government revenue growth

---General government total expenditure growth

#### Data source: IMF WEO

# What revenue management tools exist in Ukraine?

- Macro management: Annual deficit targets as part of IMF program; no fiscal rules
- National oil / mining companies: Large deficits and cash calls; off-budget borrowing (e.g., Naftogaz; Severgeologiya; Zaporozhye Titanium & Magnesium Complex (ZTMK))
- Subnational transfers: Existing fiscal decentralization, currently under review
- No sovereign wealth fund (ok for now)

Three questions following a discovery in extractives

- 1. How much resource revenue should we *spend* and how much should we *save*?
- 2. How should we *save*, by paying down public debt or in a sovereign wealth fund?
- 3. What mechanisms should we use to *spend* our resource revenues most efficiently?

## What is a fiscal rule?

Definition: A permanent quantitative constraint on government finances

How do they work?

- Constrain spending in good years so the government can spend more in bad years
- Stronger monitoring of government budgeting since there is a benchmark to measure against



### What mechanisms promote compliance?

- Robust organizational structure
  - Economic development ministry or agency
  - Compliance or audit within the bureaucracy
- External oversight
- Consensus building



# Sovereign wealth funds: Help or hindrance?

Some have helped countries escape the "resource curse."

- Chile
- Norway
- Timor-Leste
- Some Persian Gulf states
- Several U.S. states

Others have been mismanaged, not met objectives or become slush funds.

*Some* in :

- Central Asia (e.g., Russia)
- Latin America (e.g., Venezuela)
- MENA (e.g., Libya)
- SE Asia (e.g., Malaysia)
- Africa (e.g., Equatorial Guinea)

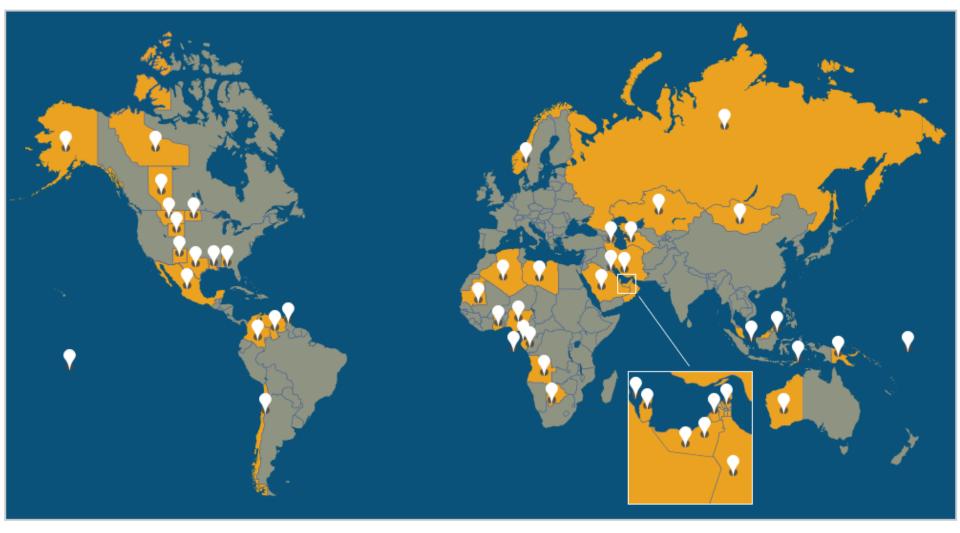
# What has made the difference are the rules, institutions and oversight.

# Good Governance of SWFs

- 1. Set clear fund objectives
- 2. Establish fiscal rules
- 3. Establish investment rules
- 4. Clarify good institutional structure
- 5. Require extensive disclosure and audit
- 6. Establish strong independent oversight

If Ukraine establishes a Sovereign Wealth Fund at some point...

- Stabilization objective is more important than savings
- Have clear deposit and withdrawal rules
- Limit investment risk in legislation
- Integrate with budget (no 'off-budget' funds)
- Require extensive disclosure and independent audit (& with EITI)



#### www.resourcegovernance.org/nrf

# SWFs & SOEs & Subnational

- SWFs: <u>Not</u> top priority now
- SOE reform & beyond: a key priority
- Subnational / Revenue Sharing: priority

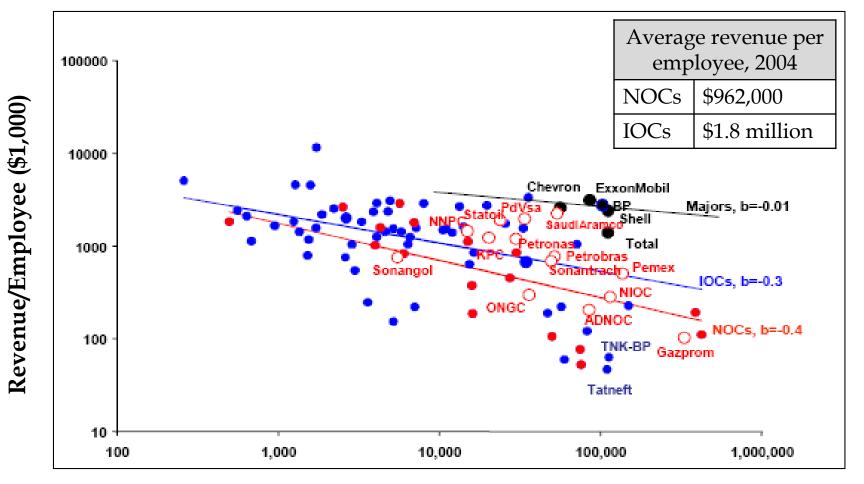
### Benefits and risks of SOE participation

Some benefits that a country can gain from an SOE in NRs?

- Development of national skills
- Long-term economic control and financial returns
- More effective state control over the pace and development of the industry
- Stimulator of local content and positive economic spillovers



# Inefficient project development and revenue collection



#### Number of Employees

IOCs

Majors

**NOCs** 

Source, Victor 2007

# Extra-budgetary expenditure

# \$31 billion



## Financial risk to taxpayers

- Mexico
  - Pemex's \$127 billion in unfunded pension liabilities; one third to be taken over by Mexican government
- Nigeria
  - "Cash calls" are a major drain on taxpayers (\$7 billion in 2010)
  - Petrol subsidies cost \$11 billion in 2008-09
  - Refineries lose hundreds of millions of dollars per year





# **Good Governance of SOEs**

- **1. Define mandate clearly**
- 2. Develop a workable revenue retention model
- 3. Publicly list SOE shares where feasible, allow private participation
- 4. Independent and professional boards
- 5. Invest in staff integrity and capacity
- 6. Audits, transparency and legislative oversight

# Objectives of resource revenue sharing (subnational)

- Compensation for the negative impacts from extraction
- Conflict mitigation and prevention
- Local claims for benefits based on idea of local ownership
- Regional income inequality between producing and nonproducing regions
- Balancing Objectives





# Key points on resource revenue sharing

- A No 'best practice' in fiscal decentralization except for rules, transparency and oversight
- **B** Fiscal transfers should be linked to expenditure responsibilities
- C To reduce conflict and ensure stability, any specific allocation regime for oil, gas or mineral revenues should serve one or several nationally-agreed objectives

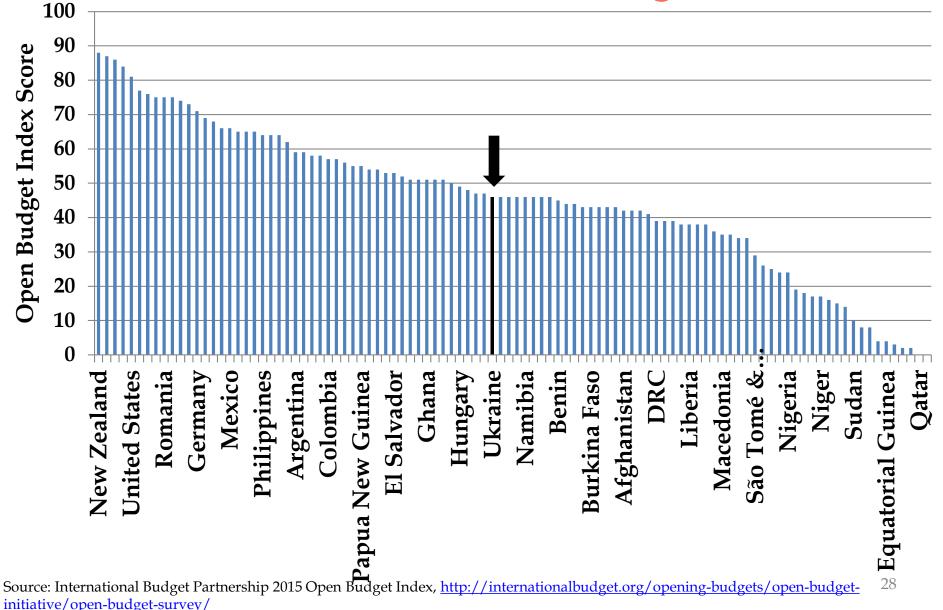
Complementary Reform Measures to Improve Revenue Management: 1. Tax Reform

- Simplification of the Tax Code Regime
- Closing extensive tax loopholes
- Tax Rates consistent with major deficit reduction (*cannot be lowered now*)
- Reformed tax code for natural resources/gas, shifting form royalties to profit tax in gas: better incentives for investment (but ensure tax collection and No transfer pricing/tax loopholes)

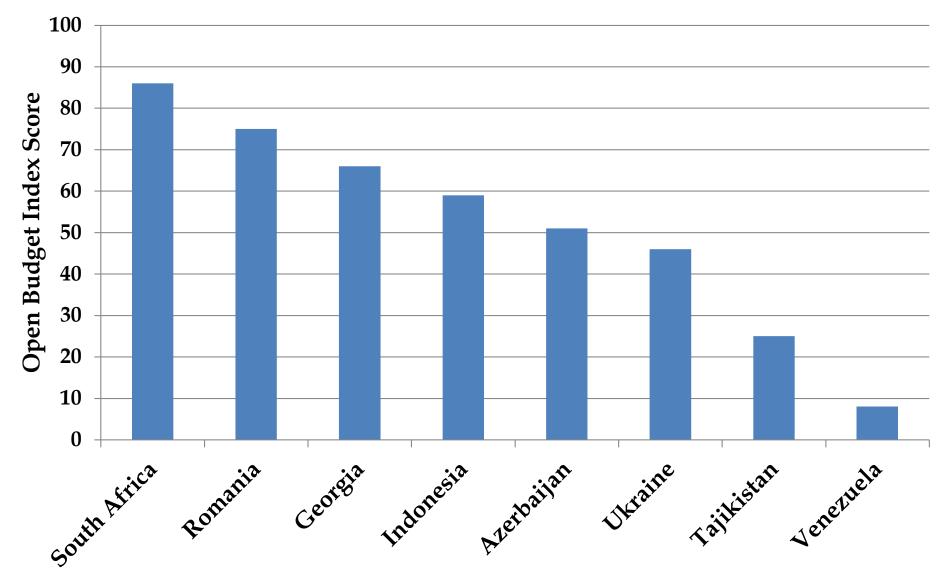
#### **Complementary Reform Measures to Revenue** Management: 2. Anti-corruption measures

- Rules-based: i) budgeting; ii) project appraisals; ii) procurement, & iv) monitoring, for all budget expenditures (national & subnational) *and* SOEs
- Strong conflict of interest rules: *business out of gov't*
- Independent external audits for capital projects, special funds and state-owned enterprises
- Parliamentary oversight and independent boards of state-owned enterprises
- Transparency of all resource revenue flows online and easy-to-read format -- & working towards Ukraine validation/compliance in EITI; Contracts/B.O

#### 2015 Open Budget Index: Ukraine score: 46. It ranks 49<sup>th</sup> among 102 countries



### 2015 Open Budget Index: Select Countries



Source: International Budget Partnership 2015 Open Budget Index, <u>http://internationalbudget.org/opening-budgets/open-budget-</u> <sup>29</sup> <u>initiative/open-budget-survey/</u>

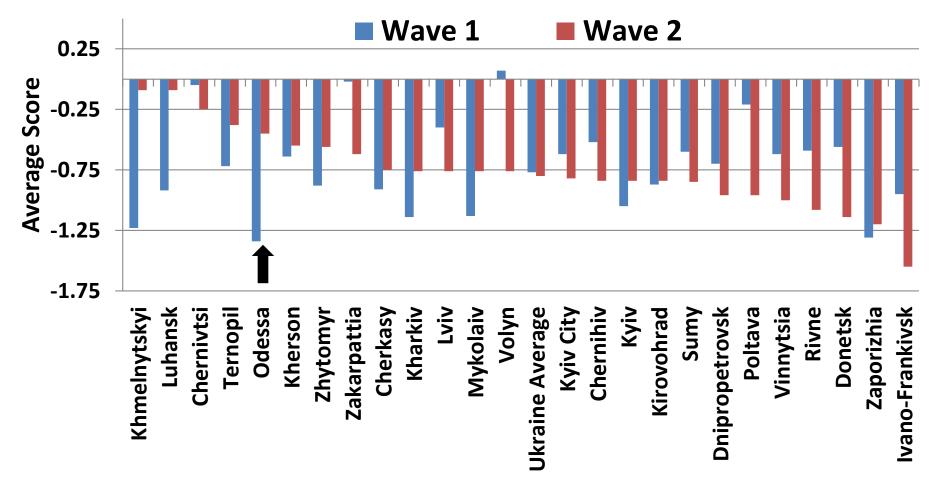
## How good revenue management can reduce corruption

- Smooth budget spending focuses government on social services rather than infrastructure projects, the largest sources of corruption
- Sovereign wealth funds can be huge sources of corruption, especially via asset allocation and patronage positions – strong rules on asset allocation and conflict of interest, along with transparency and independent oversight, can prevent mismanagement
- State-owned enterprises can also be huge sources of corruption, especially via procurement and patronage positions – strong financing and procurement rules, audits, independent boards, transparency and parliamentary oversight can help reduce incidences

#### **CONCLUDING: SIX PRIORITY AREAS**

- 1. Adoption of macroeconomic framework with rules to improve fiscal sustainability and lower budget volatility
- 2. Transparency and oversight of natural resource revenues (as key for effective revenue management) with EITI
- 3. Reforming State enterprises in extractives (independent boards, etc.)
- 4. Governance & Accountability in Subnational transfers
- 5. Tax Reform that simplifies, no loopholes, & improves fiscal sustainability
- 6. Effective implementation of Anti-corruption program with: i) support from the top; ii) tax reform; iii) subnational anticorruption; iv) civil society & accountability; & v) focus on enforcement: No impunity

Perceived Trends in Corruption by Oblast (Early vs Late 2015): Survey of Companies, Perceived Changes prior 6 months) [Source: TI, Gfk, PrvtBnk, PWC, see footnote, Preliminary chart]



Note: Scale is from -5 to +5 where -5 is significant deterioration, +5 is significant improvement, and 0 is no change. Columns pointing downwards below zero means deterioration. Wave 1 conducted in early 2015 (?); Wave 2 in late summer 2015. Preliminary, cation in interpretation is warranted. Source: Transparency International, Gfk, Privatbank, and PricewaterhouseCoopers, survey of company directors (2471 respondents) <u>http://www.corruption-</u><sup>32</sup>

#### Ukraine Governance Indicators: 2009, 2013, 2014

Indicator	Year			Percentile (0 to 1			
Voice and Accountability	2009			_			
	2013						
	2014				-		
Political Stability and Absence of Violence/Terrorism	2009						
	2013	•		-			
	2014	-					
Government Effectiveness	2009	-					
	2013						
	2014						
Regulatory Quality	2009						
	2013						
	2014						
Rule of Law	2009						
	2013						
	2014			-			
Control of Corruption	2009	-					
	2013		-				
	2014						
		0	20	40	60	80	100

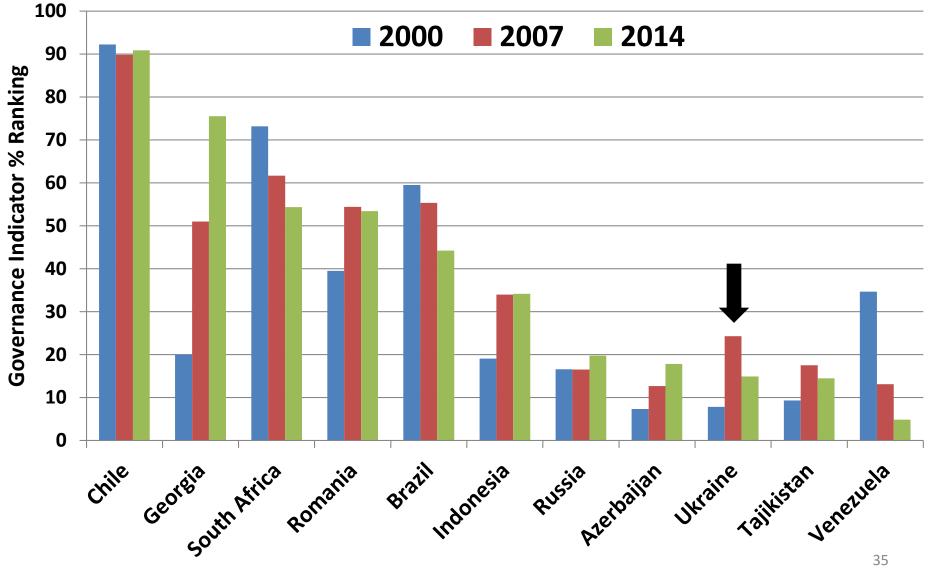
Source: Worldwide Governance Indicators, <u>http://www.govindicators.org</u>

#### Ukraine Governance Indicators: 2000, 2007, 2014

Indicator	Year	Percentile Rank (0 to 100)
Voice and Accountability	2000	
	2007	
	2014	
Political Stability and Absence of Violence/Terrorism	2000	
	2007	
	2014	-
Government Effectiveness	2000	
	2007	
	2014	
Regulatory Quality	2000	
	2007	
	2014	
Rule of Law	2000	
	2007	
	2014	
Control of Corruption	2000	
	2007	
	2014	
		0 20 40 60 80 100

Source: Worldwide Governance Indicators, <u>http://www.govindicators.org</u>

#### Worldwide Governance Indicator Trends: **Control of Corruption in Select Countries**



Source: Worldwide Governance Indicators, http://www.govindicators.org Kaufmann, D. and A. Kraay



Oil, gas and mining for development

## **Thank You!**

#### www.resourcegovernance.org